

Melissa McConnell

Highlights: Major Market Radio and Television On-Air Personality, Programmer, San Francisco Metro;
Voice-tracking & Commercial Voice-Over Talent / Spokesperson; Instructor: Radio & Video Production

On-Air Personality -- Radio

Middays: **KEEN-AM (Country)**, San Jose
KDBK/KDBQ-FM (A/C Rock), San Francisco
KKIS FM & AM (A/C), Concord/San Francisco
KRAZ-FM (Country), Santa Rosa
KWUN-AM (Classic Hits & Hot A/C) Concord

Major Weekender: **KYCY-FM (Young Country)**, San Francisco
KATM-FM (KAT Country 103) Stockton/Modesto

Evenings: **K-101-FM (Hot A/C)**, San Francisco
KJOY-FM (A/C), Stockton

Specialty Shows: **K-101 FM -- Solid Gold Time Machine**
KEEN AM -- Lunchtime Classics

Manager / Administrator - Radio

- ◆ Program Director **KRAZ-FM** Radio (Country)
- ◆ Assistant Program Director/Music Director **KEEN-AM** Radio (Country)
- ◆ Operations Manager/Program Director **KWUN-AM** Radio (Classic Hits / A/C)
- ◆ Imaging/Production Director **KDBK/KDBQ-FM** Radio (A/C / Rock)
- ◆ General Manager / Faculty Advisor **KVHS-FM** Radio (Active Rock)
- ◆ Member, Board of Directors **Academy of Country Music**
& Chairperson: Radio Committee

On-Air Personality -- Television

- ◆ On & Off Camera Talent/Creative/Copywriter, "Linda Evans Fitness" and "Butterfly Life"
- ◆ Host / Instructor, "Life Long Learning", **CCTV**, Martinez
- ◆ Regular Pledge Drive Host, **KQED-TV**, San Francisco
- ◆ Host / Producer, "Melissa's Pix – Hit Video", **Heritage Cable**, San Jose
- ◆ Guest Co-Host, "Evening Magazine", **KPIX-TV**, San Francisco

Software

RCS Selector & Linker, Music Master	Music and Traffic Scheduling / Programming
BSI OpX & Simian/WaveStation, Scott Systems	Automation Programming /Operation
Vox Pro, Adobe Audition, ProTools	Digital Audio Editing
Microsoft Office Suite	Word, PowerPoint, Excel, Outlook, Movie Maker
Facebook, Twitter, LinkedIn, Instagram, Soundcloud	Managing Social Media Sites
Adobe PhotoShop, Paint Shop Pro	Graphic Arts. Design

Webmaster / Designer

- ◆ **KYCY** Radio www.youngcountry.com
- ◆ **Academy of Country Music** www.acmcountry.com
- ◆ **KRAZ** Radio www.kraz.com

Post Office Box 816, Clayton, CA 94517 (415) 878-6635 4MelissaMcConnell@gmail.com

Melissa McConnell, continued...

Related Education and Training

San Francisco State University

- ◆ Bachelor of Arts Degree, Broadcast Communication Arts Emphasis: Production & Performance

University of California at Berkeley

- ◆ California Clear Teaching Credential, Vocational Education -- Designated Subject: Telecommunications

Related Radio Industry Accomplishments

Academy of Country Music Board of Directors

- ◆ Elected to Board and served for 10 years; Chair of the Radio Committee
- ◆ Coordinated selection of nominees and winners for Country Radio ACM Awards
- ◆ On-Air talent for "Live from the Academy of Country Music Awards" national feed for **Westwood One Radio Networks**

"Melissa's Pix – Hit Video of the Week"

- ◆ Weekly Country Music Video show on Heritage Cablevision, San Jose

Publications/Author

- ◆ Contributor to **Beyond Powerful Radio** and **Creating Powerful Radio** by Valerie Geller
- ◆ Author of **Beyond Powerful Radio** and **Creating Powerful Radio Instructor's Manual**
- ◆ Contributor of articles and album reviews to *Country Weekly Magazine*

Additional

Audio and Video available upon request. ONLINE: www.MelissaMcConnell.com
also on Facebook at www.facebook.com/MelissaMcConnellDJ; Twitter, LinkedIn,
[@MelissaDJLady](http://Soundcloud.com), & YouTube www.youtube.com/user/MelissaMcConnell1

References

Brian Thomas

Corporate Program Director/PD WLS FM Radio
Cumulus Media
Chicago, IL

Jaye Albright

Country Radio Specialist/Partner
Albright & O'Malley Country
Consulting/RadiolQ
Bainbridge Island, WA

Larry Pareigis

President
Nine North Records
Nashville, TN

Melissa McConnell, at-a-glance

Major Market Air Talent:

K-101 FM, San Francisco; **KYCY FM**, San Francisco;
KDBK/KDBQ FM, San Francisco; **KYA AM & FM**,
San Francisco; **KEEN**, San Jose, CA

Program Director:

KKIS AM & FM, Concord/San Francisco; **KRAZ FM**,
Santa Rosa; **KWUN AM**, Concord/San Francisco;
(APD) **KEEN AM**, San Jose, CA

General Manager:

KVHS FM, Concord/San Francisco, CA



Voicetracking: **KJOY FM**, Cumulus Media / Stockton, CA (& home studio)

Webmaster: **KYCY FM** (www.youngcountry.com); **Academy of Country Music**
(www.acmcountry.com); **KRAZ FM** (www.kraz.com)

Television

Personality: **KPIX TV**, San Francisco: "Evening Magazine"; **Heritage
Cablevision**, San Jose: "Melissa's Pix -- Hit Video of the Week";
CCTV, Contra Costa County: "Between the Lines" & "Life Long
Learning"

Commercial Talent/ Creative:

Voice-over/Narration: Linda Evans Fitness Centers, Butterfly Life
Fitness Centers, Discovery Toys, Westin Hotels, IBM, Lucky Stores,
Richardson's Furniture;

On-Camera: Fit & Healthy, Linda Evans Fitness, Butterfly Life,
(2) NBC "Movie(s) of the Week", Isuzu Trooper (complete list
available upon request)

Achievements:

Member: Board of Directors, **Academy of Country Music**, 1990-2000;
BA, San Francisco State University; **Contributor:** "Beyond Powerful
Radio" & "Creating Powerful Radio" (Valerie Geller, Focal Press),
Author of companion Instructor Manual(s) & Training Manual(s)

MELISSAMcCONNELL.COM

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