

Melissa McConnell

Highlights: Major Market Radio and Television On-Air Personality, Programmer, San Francisco Metro; Voicetracking & Commercial Voice-Over Talent / Spokesperson; Instructor: Radio & Video Production

On-Air Personality -- Radio

Middays: **KDBK/KDBQ-FM** (A/C-Rock), San Francisco
KEEN-AM (Country), San Jose
KKIS FM & AM (Hot A/C), Concord/San Francisco
KRAZ-FM (Country), Santa Rosa
KWUN-AM (Classic Hits & Hot A/C) Concord/San Francisco

Major Weekender: **KYCY-FM** (Hot Country), San Francisco
KATM-FM (Hot Country), Stockton/Modesto

Evenings: **K-101-FM** (Hot A/C), San Francisco
KJOY-FM (A/C), Stockton
KYA FM & AM (A/C & Classic Hits), San Francisco

Specialty Shows: **"Golden Gate Greats" -- KYA FM & AM, "Lunchtime Classics" -- KEEN AM, "Solid Gold Time Machine" -- K-101 FM**

Manager / Administrator - Radio

- ◆ Program Director **KKIS FM & AM; KRAZ-FM**
 - ◆ Assistant Program Director/Music Director **KEEN-AM**
 - ◆ Operations Manager/Program Director **KWUN-AM**
 - ◆ Imaging/Production Director **KDBK/KDBQ-FM**
 - ◆ General Manager / Faculty Advisor **KVHS-FM**
 - ◆ Member, Board of Directors **Academy of Country Music**
- & Chairperson: Radio Committee

On-Air Personality -- Television

- ◆ On & Off Camera Talent/Creative/Copywriter, "Linda Evans Fitness" and "Butterfly Life"
- ◆ Host / Instructor, "Life Long Learning", **CCTV**, Martinez
- ◆ Regular Pledge Drive Host, **KQED-TV**, San Francisco
- ◆ Host / Producer, "Melissa's Pix – Hit Video", **Heritage Cable**, San Jose
- ◆ Guest Co-Host, "Evening Magazine", **KPIX-TV**, San Francisco

Computer Skills

RCS Selector & Linker, Music Master
BSI OpX & Simian/WaveStation, Scott Systems
Vox Pro, Adobe Audition, ProTools
Microsoft Office Suite
Facebook, Twitter, LinkedIn, Instagram, Soundcloud
Adobe PhotoShop, Paint Shop Pro

Music and Traffic Scheduling / Programming
Automation Programming /Operation
Digital Audio Editing
Word, PowerPoint, Excel, Outlook, Photo Editor
Managing Social Media Sites
Graphic Arts. Design

Webmaster / Designer

- ◆ **KYCY** Radio www.youngcountry.com
- ◆ **Academy of Country Music** www.acmcountry.com
- ◆ **KRAZ** Radio www.kraz.com

Melissa McConnell, continued...

Related Radio Industry Accomplishments

Academy of Country Music Board of Directors

- ◆ Elected to Board and served for 10 years; Chair of the Radio Committee
- ◆ Coordinated selection of nominees and winners for Country Radio ACM Awards
- ◆ On-Air talent for “Live from the Academy of Country Music Awards” national feed for **Westwood One Radio Networks**

“Melissa’s Pix – Hit Video of the Week”

- ◆ Weekly Country Music Video show on Heritage Cablevision, San Jose

Publications/Author

- ◆ Contributor to **Beyond Powerful Radio** and **Creating Powerful Radio** by Valerie Geller
- ◆ Author of **Beyond Powerful Radio** and **Creating Powerful Radio Instructor’s Manual**
- ◆ Contributed articles and album reviews to **Country Weekly Magazine**
- ◆ Listed on IMDB: [Melissa McConnell \(III\)](#)

Related Education and Training

San Francisco State University

- ◆ Bachelor of Arts Degree, Broadcast Communication Arts Emphasis: Production & Performance

University of California at Berkeley

- ◆ California Clear Teaching Credential, Vocational Education -- Designated Subject: Telecommunications

Additional Audio and Video available ONLINE @ www.MelissaMcConnell.com
also on Facebook at www.facebook.com/MelissaMcConnellDJ; Twitter, LinkedIn, Soundcloud at [Soundcloud.com @MelissaDJLady](http://Soundcloud.com/@MelissaDJLady), & YouTube at www.youtube.com/user/MelissaMcConnell1

References Please contact, see below