

# Melissa McConnell, at-a-glance

## *Major Market Air Talent:*

**K-101 FM**, San Francisco; **KYCY FM**, San Francisco; **KDBK/KDBQ FM**, San Francisco; **KYA AM & FM**, San Francisco; **KEEN**, San Jose, CA

## *Program Director:*

**KKIS AM & FM**, Concord/San Francisco; **KRAZ FM**, Santa Rosa; **KWUN AM**, Concord/San Francisco; **(APD) KEEN AM**, San Jose, CA

## *General Manager:*

**KVHS FM**, Concord/San Francisco, CA



***Voicetracking:*** **KJOY FM**, Cumulus Media / Stockton, CA (& home studio)

***Webmaster:*** **KYCY FM** ([www.youngcountry.com](http://www.youngcountry.com)); **Academy of Country Music** ([www.acmcountry.com](http://www.acmcountry.com)); **KRAZ FM** ([www.kraz.com](http://www.kraz.com))

## ***Television Personality:***

**KPIX TV**, San Francisco: "Evening Magazine"; **Heritage Cablevision**, San Jose: "Melissa's Pix -- Hit Video of the Week"; **CCTV**, Contra Costa County: "Between the Lines" & "Life Long Learning"

## ***Commercial Talent/Creative:***

**Voice-over/Narration:** Linda Evans Fitness Centers, Butterfly Life Fitness Centers, Discovery Toys, Westin Hotels, IBM, Lucky Stores, Richardson's Furniture;

**On-Camera:** Fit & Healthy, Linda Evans Fitness, Butterfly Life, (2) NBC "Movie(s) of the Week", Isuzu Trooper (complete list available upon request)

## ***Achievements:***

**Member:** Board of Directors, **Academy of Country Music**, 1990-2000; **BA**, San Francisco State University; **Contributor:** "Beyond Powerful Radio" & "Creating Powerful Radio" (Valerie Geller, Focal Press), **Author** of companion Instructor Manual(s) & Training Manual(s)